Where technology meets the road

The ITS (UK) Summit is the only event in the UK dedicated to the ITS sector and its current and future challenges and opportunities as well as considering how ITS can be used to solve wider challenges on the network.

This one day thought leadership summit, supported by ITS (UK), will bring together ITS operatives, suppliers, contractors and consultants from the public and private sector alongside those responsible for managing the road network.

Register today at www.itssummit.co.uk
ITS Summit aims to tackle the barriers to implementation

Policy, implementation and funding for transport technology solutions will drive the programme for this year’s ITS (UK) Summit at the Ricoh Arena, Coventry on 17th October. The Summit is preceded by the Awards evening on 16th October. This one day-thought leadership summit, supported by ITS (UK), will bring together ITS operatives, suppliers, contractors and consultants from the public and private sector alongside those responsible for managing the road network.

Confirmed speakers include: • Steve Norris, President ITS (UK) and former Transport Minister • Mike Waters, Transport for West Midlands • Lee Rowbotham, Transport Focus • James Taylor, ShareNow • Andy Graham, White Willow Consulting and Chair, ITS (UK) Connected Vehicles Forum • Catherine Bowen, BVRLA • Teresa Jolley, DEFT153 • Jennie Martin, Secretary General ITS (UK), Dr Alastair McInroy, Technology Scotland, David Powell, Cubic, James Bulleid, ITS Systems and Infrastructure Director, WSP, Colin Brookes, Commercial Director, Gaist, Darren Capes, ITS Policy Lead, Department for Transport and more.

Programme highlights include:

• Participate in an Oxford style debate on whether shared mobility is the only sustainable future for transport
• Hear about the implementation and achievements of groundbreaking ITS projects in the English Midlands
• What does the end user want from the transport network?
• Join in an interactive session on using budgetary and political constraints to your advantage
• Hear from the next generation of ITS experts and from thought leaders on subjects such as safety, transport planning, collaboration, environment and air quality
The annual ITS (UK) President’s Dinner and Awards will take place on 16 October 2019. The Dinner and Awards will be hosted by ITS (UK) President Steven Norris. The dinner is a relaxed celebration of the Intelligent Transport Systems industry in the UK.

Five awards will be given out on the night:

- The Rees Hills Annual Award for personal contribution
- The Sampson Young ITS Professional of the Year Award
- ITS Project of the Year Award
- The Inclusive Mobility Award for innovation
- Innovative Use of Technology Award for creativity and outward thinking

Tickets are just £85 and include a welcome drink and half a bottle of wine or you can book a table for 10 for just £800 (both plus VAT). Dress code is business attire.

The President’s Dinner and Awards precedes the ITS (UK) Summit which is a day of discussion on how best to implement ITS Technology, what our priorities are and how we can maximise the benefit.
Programme - Morning

08.30  Registration and Morning Refreshments

09.30  Welcome
    Speakers:
    Steven Norris, President, ITS (UK)

09.45  ITS in the West Midlands
    • TfWM Remit
    • Projects:
      • Why are we doing this?
      • What has been done?
      • Lessons learnt
    Concentrating on how the projects were procured, implemented and funded
    Speakers:
    Mike Waters, Director of Policy, Strategy and Innovation, Transport for West Midlands

10.30  The End User’s view
    • Passenger/road user needs and frustrations
    • What has been done
    • What ITS can do to make things better, and how we should frame our thinking
    Speakers:
    Lee Rowbotham, Senior Stakeholder Manager, Transport Focus

10.45  Morning Refreshment Break

11.15  The ITS (UK) Summit Oxford-style debate
    “This house believes that we are in the last years of private vehicle ownership and shared mobility is the only sustainable future for transport”
    Supporting the motion:
    Dr Alastair McInroy, Senior Programme Manager, Technology Scotland
    Ben Lawson, VP Mobility and Project Development UK and Ireland, Enterprise Rent A Car
    Opposing the motion:
    Andy Graham, Owner White Willow Consulting and Chair, ITS (UK) Connected Vehicles Forum
    Catherine Bowen, Senior Policy Advisor, BVRLA

12.15  Lunch and Networking
Excellent event to feel the pulse of the sector through informative presentations, lively debates and a great forum for networking.

Senior Performance Analyst, Office of Rail and Road

The day event was very well organised and was very informative with a wide variety of subjects covered.

Simon Waterfall, Technology Innovation Lead, Kier

Programme - Afternoon

13.30 Interactive session - Using budgetary and political constraints to your advantage
- Prioritising funding for a new transport project
- Adjusting project scope to align with priorities
- Integrate social and sustainable values alongside commercial success
Delegates will work on scenarios per table and different solutions will be compared at the end
Speakers:
Teresa Jolley, Creative Director, DEFT153

14.30 ITS (UK) Student Essay Award winner
- The importance of involving older people in the design and development of transport of the future
Speakers:
Dr Shuo Li, Research Associate, Newcastle University

14.35 ITS (UK) Apprentice essay award winner
- The Implications of Autonomous Vehicles and the impact to modelling
Speakers:
Joe Lungley, Apprentice Transport Planner, Jacobs

14.45 Afternoon Refreshment Break
15.15 **Collaboration in the industry**
- Changes in how customers engage with service providers impacting transport
- End to end journey influences customer satisfaction
- Collaboration from all stakeholders on the consumers journey key to customer satisfaction
- Examples of effective collaboration in other industries
- How can we learn from these?

*Speakers:*
David Powell, Head of ITS, Cubic Transportation Systems

15.30 **A safe system for CAV: Brief history of other transport innovation**
- CAV will not be an “ipad moment”
- Incremental changes, and how they are introduced
- What is being done already

*Speakers:*
James Bulleid, ITS Systems and Infrastructure Director, WSP

15.45 **Safety and the digital Twin**
- Benefits of the Digital Twin
- Embracing technology
- Right first time
- Lean construction
- Visualisation And productivity

*Speakers:*
Colin Brookes, Commercial Director, Gaist

16.00 **Safety on smart motorways ... and digital roads**
- Very positive safety results from the first five years of smart motorways ‘all lane running’ schemes
- Important findings in light of recent press coverage
- Safety expected to improve further with new developments as smart motorways transition to digital roads

*Speakers:*
Dr Jill Hayden, Technical Director, Transportation UK & Europe Engineering, Design and Project Management, Atkins Global

16.15 **Closing remarks**

*Speakers:*
Darren Capes, Intelligent Transport Systems Policy Lead, Department for Transport
Jennie Martin, Secretary General, ITS (UK)

16.30 **Close of conference**

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Disclaimer - The conference programme was correct at time of print, changes may occur on the day of conference due to unforeseen circumstances.
2019 Sponsors include

2018 and 2019 attendees include representatives from:

- ITS (UK) • 3i • 3M • AECOM • ADEPT • AGD SYSTEMS LTD • Aimsun Ltd • Aldridge Traffic Systems Ltd • Amey Consulting • American Centre for Mobility • Arcadis • Arup • Atkins / SNC Lavalin • Atos • Bank Top Consulting • Bartco UK • Belden • Bouygues Energies & Services Infrastructure Ltd • Bristol City Council • British Parking Association • Burges Salmon • BVRLA • CACI • Capita • Cardiff Council • CA Traffic • City of York Council • Clearview Intelligence Ltd • Connected Vehicles Forum • Costain • Crown Commercial Service • Cubic • DEFT153 • Department for Transport • DFT • Dynniq • East Sussex County Council • Eastpoint Software • Elgin • ERH Communications Ltd • Euro Parking Collection plc • Fitzpatrick Advisory • Gaist • GeoPlace • Getmappingplc • GEWI EUROPE • GoSwift • Grid Smarter Cities • Hampshire County Council • Hanwha Techwin Europe • HERE • Hertfordshire County Council • Highways England • IBI Group Ltd • IHE • Innovate Uk • INRIX • Jacobs • Keysoft Solutions Ltd • Kier Group • Law Commission • MCIA • Merchants • Milton Keynes Council • Morgan Sindall • Mott MacDonald • Nicander • Norman Rourke Pryme • ORR • Oxford Brookes University • Oxfordshire County Council • Pelm Frischmann • Peterborough City Council • PIARC (World Road Association) • Pinsent Masons LLP • PTV UK Ltd • RAC Foundation • SEA Limited • SG Transport Innovation • ShadowFocus (Kapsch) • ShareNow • Siemens ITS • Siemens Mobility Limited • Simplifai Systems Limited • Skanska • South Gloucestershire Council • Stocksigns LTD • Sunderland City Council • SWARCO Traffic Limited • Systems Engineering Assessment Limited • Telent Technology Services Ltd • TomTom • Touché NFC Ltd • TFL • Transport Focus • TRL • Transport for West Midlands • Transport Scotland • Transport Systems Catapult • University of West England • ViaVan • VMS • White Willow Consulting • WSP • Yotta • Zircon Software Ltd • & More.

Speakers include

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ITS (UK)

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Paul Hutton
Hemming Group

Colin Brookes
Gaist

James Bulleid
WSP

Ben Lawson
Enterprise Rent A Car

Dr Jill Hayden
Atkins Global

Joe Lungley
Jacobs

See who is attending the ITS (UK) Summit 2019

www.itssummit.co.uk
2019 Sponsorship Packages

Why sponsor the ITS (UK) Summit?

• Listen to and be heard by the UK’s key policy makers and stakeholders responsible for funding, planning, implementing and maintain the UK road network including central and local government departments and organisations
• Discuss the latest thinking on how ITS technology can help solve challenges and create opportunities on the network
• Invite and spend the day with existing and potential new clients
• Learn about how ITS strategies are being implemented, how to make more effective use of road space, ITS policy and procurement and how we prepare our roads for autonomous vehicles and more
• Play your role in setting the agenda for the next year of work for ITS (UK)-the voice of transport technology in the UK

ITS (UK) President’s Dinner and Awards – Wednesday 16th October

ITS (UK) PRESIDENT’S DINNER (ONLY)
Package £85 +VAT per person

PRE-DINNER DRINKS SPONSOR
• Sponsorship of pre-dinner drinks
• Pop-up banners in reception upon arrival
Package £1,500

ITS (UK) PRESIDENT’S DINNER
• Table of 10 for use by staff, supply chain, partners or current & prospective customers
Package £800

• Individual seats can be purchased for £85 each.

ITS (UK) PRESIDENT’S DINNER SPONSORSHIP
Package £3,000

• Includes a table of 10 for dinner only
• Branding across the screen
• Logo on menus and throughout room
• Acknowledgment from ITS (UK) thanking supporting partner
2019 Sponsorship Packages

ITS (UK) Summit – Thursday 17th October

ITS (UK) SUMMIT
- Table of 10 for use by staff, supply chain, partners or current & prospective customers
  Package £2,250

SPONSORSHIP OF ITS (UK) SUMMIT
- Includes: [Limited to 5]
  - 10 seats on table at Summit as above
  - Preferential table located at the front of room
  - Logo’s on stage
  - 1 of 5 sponsors banners / pop-ups placed in the room (exclusive to sponsors)
  - Full page advert in summit proceedings
  - Innovation presentation
  - Lanyard sponsorship
  Package £6,500 each

SPONSORSHIP OF DINNER AND SUMMIT
- Includes table of 10 for both days across Summit & Presidents dinner
- Allocated table located at the front of room
- Branding across the screen at venue
- Logo on menus
- Acknowledgment from ITS (UK) thanking supporting partner
- Logo’s on stage
- 1 of 5 sponsors banners / pop-ups placed in the room (exclusive to sponsors)
- Full page advert in summit programme
- Innovation presentation
  Package £9,000

For further details contact Chris Day
T: +44 (0)1732 448 719  E: c.day@hgluk.com

Sponsors

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## ITS (UK) Summit 2019

**3 Easy Ways to Register**

Register online at [www.itssummit.co.uk](http://www.itssummit.co.uk)

E: conferences@hgluk.com

T: +44 (0) 20 7973 4603

### ITS (UK) President’s Dinner and Awards Only - Wednesday 16th October

<table>
<thead>
<tr>
<th>Individual Seat</th>
<th>£85 + VAT</th>
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<tr>
<td>Table of 10 Dinner Places</td>
<td>£800 + VAT</td>
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### ITS (UK) Summit 2019 - Thursday 17th October

#### Public Sector

- Non Members - £320 + VAT
- ITS (UK) Members - £245 + VAT
- ITS (UK) Executive Members - £222 + VAT

#### Private Sector

- Non Members - £350 + VAT
- ITS (UK) Members - £275 + VAT
- ITS (UK) Executive Members - £247 + VAT

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**I enjoyed it very much, a great opportunity to network and listen to the issues, concerns, plans and ideas around the industry... we need more of it.**

Karl Asbury, Technology Manager, Kier

**A great opportunity to meet with fellow industry professionals and to hear the latest developments and approaches from leading authorities and suppliers.**

Principal Consultant, Capita

**I thought the breadth of speakers and the knowledge and expertise they could bring to the table was inspiring. One of my favourite parts of the day was the Oxford style debate on driverless cars. In summary I found the day very insightful, well run, and have plenty to take away back to my current work.**

Beckie Claytor, Associate, WSP

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Register today at [www.itssummit.co.uk](http://www.itssummit.co.uk)