

ITS (UK) Summit 2018

Where technology meets the road

Tuesday 27th November – Bristol Harbour Hotel



ITS Summit Media Pack

www.itssummit.co.uk

Supported by



SMART
Highways
INCORPORATING TEC

TransportNetwork

Highways



The ITS (UK) Summit is the only event in the UK dedicated to the ITS sector and its current and future challenges and opportunities as well as considering how ITS can be used to solve wider challenges on the network.

Why sponsor the ITS (UK) Summit?

- Listen to and be heard by the UK's key policy makers and stakeholders responsible for funding, planning, implementing and maintain the UK road network including central and local government departments and organisations
- Discuss the latest thinking on how ITS technology can help solve challenges and create opportunities on the network
- Invite and spend the day with existing and potential new clients
- Learn about how ITS strategies are being implemented, how to make more effective use of road space, ITS policy and procurement and how we prepare our roads for autonomous vehicles and more
- Play your role in setting the agenda for the next year of work for ITS (UK)-the voice of transport technology in the UK

Monday 26th November

ITS (UK) PRESIDENT'S DINNER

- Table of 10 for use by staff, supply chain, partners or current & prospective customers
Package £700
- Individual seats can be purchased for £75 each.

Tuesday 27th November

ITS (UK) SUMMIT

- Table of 10 for use by staff, supply chain, partners or current & prospective customers

Package £2,250

SPONSORSHIP OF ITS UK SUMMIT

- Includes: (Limited to 5)
- 10 seats on table at Summit as above
- Preferential table located at the front of room
- Logo's on stage
- 1 of 5 sponsors banners / pop-ups placed in the room (exclusive to sponsors)
- Full page advert in summit proceedings
- Innovation presentation

Package £6,500 each

Monday 26th & Tuesday 27th November

SPONSORSHIP OF DINNER AND SUMMIT

- Includes table of 10 for both days across Summit & Presidents dinner
- Allocated table located at the front of room
- Branding across the screen at venue
- Logo on menus
- Acknowledgment from ITS (UK) thanking supporting partner
- Logo's on stage
- 1 of 5 sponsors banners / pop-ups placed in the room (exclusive to sponsors)
- Full page advert in summit programme
- Innovation presentation

Package £7,500

EXTRA SPONSORSHIP

- Lanyard Sponsorship **£800**
- Leather-bound portfolios/document holders with branded logo & notepad **£2000**
- Sponsorship of coffee area and branded cups **£500**
- Sponsorship of lunch area **£750**

For further details contact Chris Day

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